

MICL BOARD OF DIRECTORS MEETING MINUTES

July 31, 2023

Meeting was called to order at 10:07 a.m.

Present:

Annette Olsen-President
Bruce Clifton-President Elect
Debi Jackson-Secretary
David Froba-Curriculum
Roger Jackson-Field Trips
Johnnie Williams-Communication
Maureen Fuertes-Hospitality
Betty Stewart-Publicity

Guests- Dorothy Winke
John Stott

Absent: Dorothy Ford-Treasurer
Ron Rutschman-Membership
Diana Sicard-Immediate Past President

Open Position-Facilities

Minutes for the April 12 and May 11, 2023 meetings were reviewed. Motion to accept by Betty Stewart, seconded by Dave Froba. No amendments were requested.

Minutes are approved, and will be filed and posted.

Treasurer's Report-Annette had sent Financial Reports dated May 11, 2023 and July 31, 2023.

Curriculum-Dave reported that Fall classes are ready to go. He stated that he had received some good suggestions for "All Things Considered" class. Tomorrow is the Curriculum Meeting where Spring Classes will be discussed.

Membership-Annette reported that new Business Cards are being printed with the MJC office and our office phone numbers listed.

Annette will assist Dorothy Ford during registration due to her injury. Bruce will take pictures for the Directory. All board members are to provide desserts for registration. Dorothy Winke said she will be available to help with anything during registration.

Communications-Johnnie said that she recently found out that she can time stamp emails to go out at future times, making it possible to have mailings, such as the Weekly Update, mail at the same time each week. This is a great feature of Mailchimp.

Johnnie mentioned that she occasionally receives calls from members asking that she send out non-MICL related items. Annette clarified that she needs to approve all postings.

Johnnie said that we would not have the Communication meeting previously tentatively scheduled in August, as there is nothing needing discussing at this time.

Betty asked for clarification as to the deadline for class blurbs for the Weekly Updates to be sent to Anita Young. Annette said they need to be to Anita by Tuesday at noon, as she needs to forward to Debi by Wednesday, who forwards to Johnnie by Thursday for Friday morning posting. This allows everyone time to get their part completed in a timely manner.

Publicity-Betty mentioned that two presentations have been done with service groups to promote new members. She is posting MICL information about registration in the Modesto Bee and other publications. The Bee's "Around the Region" is being discontinued and she will see where those items will be posted.

Field Trips-Roger reported that the Elkhorn Slough trip was attended by 23 people (5 from outside of MICL), and went well.

Sept 15th is San Luis Refuge and Double T Ranch. Only 5 have signed up so far. Need 25 people to break even.

Oct 20th is Sacramento River Trip- 16 signed up so far. Need 25 by August 25th deadline.

Checks will not be cashed until after the deadline for each trip.

Hospitality-Maureen said that members are good about bringing in snacks to share.

The Ice Cream Social will be on August 17th. Helpers are needed.

Facilities- This position is still open. If anyone has any suggestions for filling this position, please let Annette know.

President Elect- Bruce has been working closely with Annette. He is in charge of the Event Schedule for the year. He will also be coordinating the Annual Luncheon in May 2024.

New Business- Bruce Gallmeyer will attend our next meeting to discuss technology.

A motion was made by Betty to approve paying \$120 per year for a YouTube subscription which will alleviate the pop-up commercials during presentations. Bruce seconded the motion. All were in favor.

Our classroom plaques for Past Presidents and Gold and Silver Sneakers are out of date. Also, the Gold and Silver Sneakers need to be replaced or refurbished. Annette will ask Diana to work on these two items.

The notes from Annette's meeting with Richard Carnes, Director of Community Education were discussed.

Old Business-AED training took place. Annette, Mary Hansen, Mary Olsen, Jerry Jackman and Robin Martin attended. Now we are waiting for the college to install the AED unit in the classroom.

Bruce Gallmeyer will be working on backing up our computers in the near future so that they can be updated.

Discussion is still taking place with MJC about our large speaker boxes-whether they need to be repaired or replaced.

Dorothy Winke let us know that we need to maintain 20 people at the monthly Birthday Luncheons at Mimi's in order to maintain our preferred status, which allows us to use their separate dining room free of charge. She said that people often tell her they are coming and do not show up. Dorothy encouraged the board members to attend to help keep the numbers up.

John Stott mentioned accessing Foundation Money as needed to subsidize expenses, if needed.

He stated that we should continue to promote the website, as it has lots of good information.

John mentioned that it has been suggested to rearrange the classroom into a U-shape around the projector and encouraged us to "give it a try".

John is calling members who are no longer attending to see if we can encourage them to come back to MICL.

Registration starts on August 9th at 9:00, with the presentation at 10:00, so that people do not leave before the presentation.

There was confusion about the Ice Cream Social date. It is on August 17th at 11:30. We need to make sure the members are made aware of this.

Debi asked for clarification as to what list we are using for Mailchimp. Annette said we are using Fall's list. It was discussed that we should send notifications out to all of the prior year's members.

Roger mentioned using text messaging to communicate also, as schools do. He will research how we might be able to accomplish that.

Everyone agreed that "working as a team" helps things to get done and we have a great team!

Meeting was adjourned at 11:05 a.m.

Respectfully submitted by Debi Jackson

